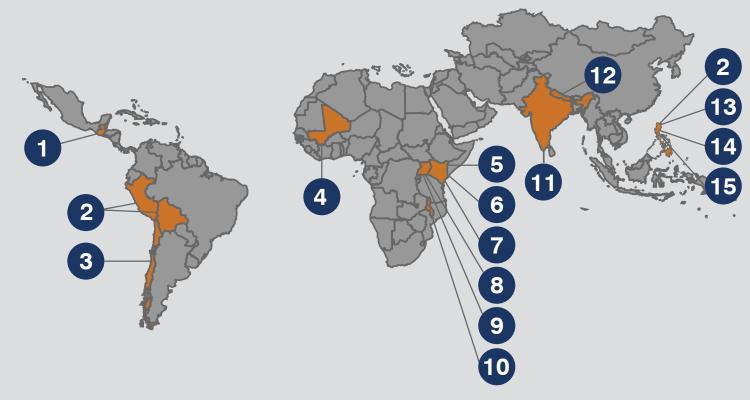
WHAT WE KNOW SO FAR

from 15 randomized control trials (RCTs) on the impact of **microsavings**.



WHERE



WHO & WHAT

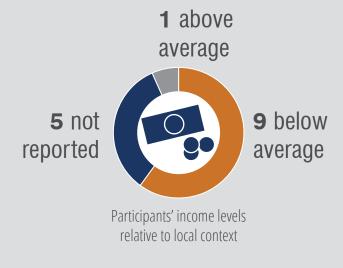
GENDER



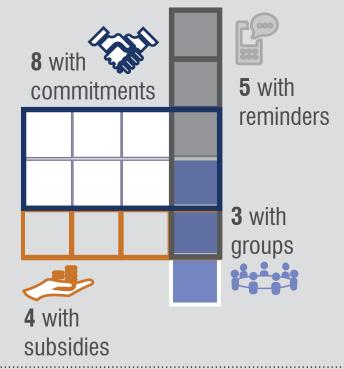
ENVIRONMENT



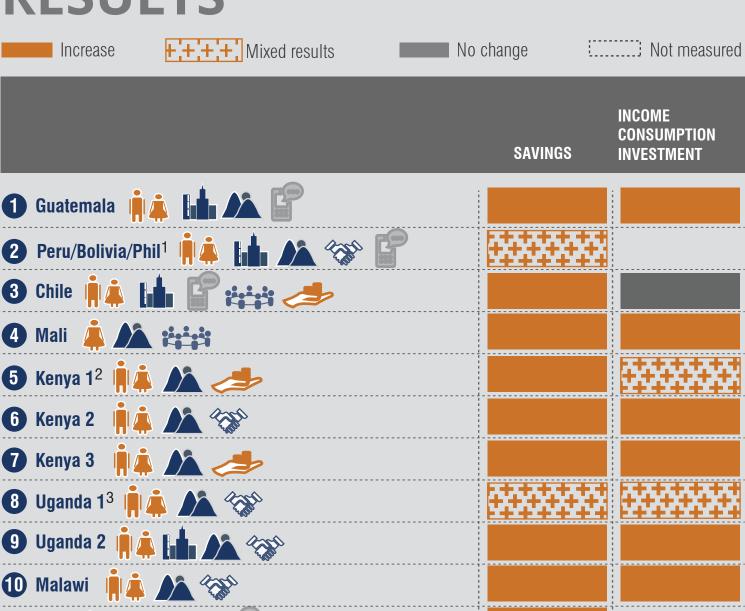
INCOME LEVEL



YPE OF INTERVENTION



RESULTS



1 India

13 Philippines 1

12 Nepal 👗

- 14 Philippines 2 ____
- 15 Philippines 3⁴
- Notes: 1. Reminders helped participants meet savings goals faster, but the net increase in savings was insignificant.
- 2. Only women saw benefits from savings accounts.

3. The study tested the impact of both soft commitments and hard commitments. Only soft commitments showed benefits. 4. Half of all participating savers lost their savings; the remaining participants saw significant increased savings on average.

Credits: Infographic designed by Sona Partners, LLC.

The images representing the four intervention types were sourced from the Noun Project and designed by Stefan Parnarov (handshake), Chris Gabriel (chat), Claire Jones (meeting), and Rohith MS (loan).